

TABLE 68

PRODUCT-WISE MARKET SIZE OF THE BUILDTECH SEGMENT

(Rs. crore)

Sr. No.	Item	Market size (Estimated)				Market Potential	
		2001-02		2003-04		2007-08 (Projected)	
		Qty.	Value	Qty.	Value	Qty.	Value
1	Hoardings / Signages (100 % TTC)	5 mn mt.	50	8 mn mt.	80	20 mn mt.	200
2	Scaffolding Nets (100 % TTC)	40000 sq. mt.	0.1	53000 sq. mt.	0.13	90000 sq. mt.	0.25
3	Awnings & canopies (100 % TTC)	45454 sq. mt.	1	65909 sq. mt.	1.45	136363 sq. mt.	3
4	Tarpaulins (100% TTC)	-	1000	-	1100	-	1300
	Total (TTC)		1051.1 (1051.10)		1181.58 (1181.58)		1503.25 (1503.25)

Note: TTC – Technical textile component.

Source - Report of the Expert Committee on Technical Textiles.