

TABLE 52

## PRODUCT-WISE MARKET SIZE OF MOBILETECH SEGMENT

Sr. No.	Product	Total Market Size (Rs crore)	
		2007-08	2012-13
1	Nylon tyre cord	2022	2455
2	Seat belt webbing	10.7	22.1
3	Airbags (TT component)	12	35
4	Car body covers	9	17.5
5	Seat cover fabric/ upholstery	402	868
6	Automotive interior carpets	136	290
7	Headliners (TT component)	28.7	59.3
8	Insulation felts	232	494
9	Sunvisors / sunblinds	74	154
10	Helmets	250	759
11	Airline disposables	2.7	5.3
12	Aircraft webbings	2.5	5
13	Aircraft upholstery	0.5	0.9
14	TT usage in Railways	1.3	1.5
	<b>TOTAL</b>	<b>3183</b>	<b>5166</b>

Source - Baseline survey report of ICRA Management Consultancy Services Ltd