

**TABLE 62**  
**PRODUCT-WISE MARKET SIZE OF BUILDTECH**

Sr. No.	Product	Total Market Size (Rs crore)	
		2007-08	2012-13
1	Architectural membranes	16	40
2	Hoardings & signages	175	258
3	Cotton canvas tarpaulins	462	342
4	HDPE tarpaulins	651	1331
5	Awnings & canopies	2.3	4.5
6	Scaffolding nets	0.6	1.2
7	Floor & wall coverings	850	1255
	<b>TOTAL</b>	<b>2157</b>	<b>3232</b>

Source - Baseline survey report of ICRA Management Consultancy Services Ltd