

**TABLE 53**  
**PRODUCT-WISE MARKET SIZE OF MEDITECH SEGMENT**

Sr. No.	Item	Total Market size (Rs crore)	
		2007-08	2012-13
1	Baby Diapers	135	193
2	Baby Diapers (TT component)	11.5	16.5
3	Incontinence Diapers	15	45.7
4	Incontinence Diapers (TT component)	1.4	4.2
6	Sanitary Napkins	740	1301
7	Sanitary Napkins (TT component)	25	44
8	Surgical Sutures	366	487
9	Surgical Disposables (TT fabric)	35.3	65.5
10	Surgical Dressings	918	1150
11	Contact Lenses	196.5	473
12	Artificial Implants	114.8	249.1
	<b>TOTAL</b>	<b>2521</b>	<b>3965</b>
	<b>TOTAL (TT component)</b>	<b>1669</b>	<b>2489</b>

*Source - Baseline survey report of ICRA Management Consultancy Services Ltd*