

TABLE 54
PRODUCT-WISE MARKET SIZE OF SPORTTECH SEGMENT

| Sr. No. | Product | Total Market size (Rs crore) | |
|---------|----------------------------------|------------------------------|-------------|
| | | 2007-08 | 2012-13 |
| 1 | Sports composites (TT component) | 468 | 762 |
| 2 | Artificial Turf | 26 | 52 |
| 3 | Parachute Fabrics | 7.8 | 9.5 |
| 4 | Hot air balloons fabric | 0.2 | 0.3 |
| 5 | Sleeping bags | 30 | 40 |
| 6 | Sports nets | 18 | 24 |
| 7 | Sports footwear components | 2250 | 3810 |
| 8 | Sail cloth | <0.01 | <0.01 |
| 9 | High performance swimwear | 0.8 | 1.1 |
| 10 | Tents | 50 | 61.8 |
| | TOTAL | 2851 | 4761 |

Source - Baseline survey report of ICRA Management Consultancy Services Ltd