

TABLE 62

PRODUCT-WISE MARKET SIZE OF BUILDTECH

Sr. No.	Product	Total Market Size (Rs crore)	
		2007-08	2012-13
1	Architectural membranes	16	40
2	Hoardings & signages	175	258
3	Cotton canvas tarpaulins	462	342
4	HDPE tarpaulins	651	1331
5	Awnings & canopies	2.3	4.5
6	Scaffolding nets	0.6	1.2
7	Floor & wall coverings	850	1255
	TOTAL	2157	3232

Source - Baseline survey report of ICRA Management Consultancy Services Ltd