



GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
OFFICE OF THE TEXTILE COMMISSIONER
NISHTHA BHAVAN, 48, NEW MARINE LINES,
MUMBAI-400 020
Website-www.txcindia.gov.in

No.54 (1)/2016/HK

Dated: 15/05/2017

PRESS RELEASE

Government of India Ministry of Textiles had directed to observe Swachhta Pakhwada Calendar- 2017 from 01.05.2017 to 15.05.2017 to improve the quality of implementation of Swachhta Activities.

In compliance of the directives, Office of the Textile Commissioner, Government of India, Ministry of Textiles, Mumbai, has observed Swachhta Pakhwada from 01.05.2017 to 15.05.2017. The fifteen days long observance of program was mainly aimed to spread the message of cleanliness and to make the same a part of our lives.

Dr. Kavita Gupta, IAS, Textile Commissioner administered the pledge of Swachhta to the officers and staff. The Textile Commissioner, while addressing all the employees urged to maintain cleanliness around them and reminded the contributions made by our Father of the Nation, Mahatma Gandhiji towards sanitation and cleanliness which Gandhiji loved most. She also said the 150th Birth Anniversary in the year 2019 of Mahatma Gandhi can be celebrated with clean India, the best tribute that we can pay.

Right from the day one of Swachhta Pakhwada, all officers and staff of office of the Textiles Commissioner, Mumbai, all 9 Regional Offices and 15 Powerloom Service Centers located at different parts of the country were engaged in various Swachhta Activities and in organizing human chain of staff members on the roads, making public involvement in Swachhta activities, creating awareness and providing training to the employees to play their

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role in maintaining cleanliness around them, pest control to prevent rodents, insects etc., keeping dust free files, dust free record rooms, using modern sanitary articles/methods for cleaning, dusting etc., in all the offices of this organization throughout the country.

During the Swachhta Pakhwada, Brain storming sessions of seminars, workshops, Padyatras on Cleanliness Drive were held in many of the localities through our regional offices and Powerloom service centers to create public awareness on Swachhta.

The Textile Commissioner Office has used the official website www.txcindia.gov.in to send message of Swachhta awareness to the web site viewers and to publicize the Swachhta Activities under taken by this office.

In order to mobilize the Swachhta Program in the Textile industry all over the country, the Regional Offices of Textile Commissioner in different areas have created "Waste Well" in selected Clusters of Decentralized Powerloom Sectors and extensive education/ training was given to the smallest of the small Powerloom weaver to dump the industrial Waste in the Well and the weavers were also given strategic methods to destroy the accumulated waste of the industry.

(Dr. Kavita Gupta)
Textile Commissioner

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